



How To Find Valuable Blog Ideas

This resource can be printed out and/or saved to your device for reference. This way, when you are creating your valuable content you'll have something to refer back to.

1. Decide how often you will blog.

Set a realistic time-frame!

Most businesses will benefit by posting at least one a week but if that's too frequent for you try starting off with two articles a month to ensure you're delivering value to your audience. From there try to increase how often you post as you get more comfortable.

2. Start with the questions you get asked the most.

Having a list of questions is a great strategy. This is a perfect starting point to find out who your audience is and to figure out what it is that they want to know more about.

Save questions you receive through emails, comments, and DM's in a folder on your desktop or anywhere that's easily accessible. The next time you start a new article you can see which questions pop up the most and then build content based around those questions.

Pro Tip: If you are a new business owner and have yet to receive any questions then you should go out and ask questions yourself. Start by sending out polls and surveys to your audience and see what challenges have.

You can also start off by answering questions that could potentially come up in your line of business. Any of these questions can be made into an entire article.

Example:

You are a Video Production Company.

- What clothes should I wear to my next shoot?
- What colors should I avoid wearing?
- Should I avoid any type of jewelry?
- What time of the day should I schedule outdoor sessions?
- Can I wear clothing that feature logos and brand names?



A blog article can stem into 'Top Ten Tips To Scheduling Your Next Outdoor Video Shoot At The Right Time Of Day'.



One Last Thing Before You Go...

Are you serious about starting your own online business?

Have you ever wondered what it would be like to be your own boss?
Maybe you've already started?!

In any event, you might agree that building a business alone can be daunting.

But is it scarier than the uncertainties of working for someone else? Or being unemployed?! With layoffs and less job security than ever, now is the time to consider growing your own business.

Our company, EntreTEK, has been on a mission to help eliminate world poverty through entrepreneurship for more than 18 years and has served more than 15,000 entrepreneurs.

In fact, they recently launched a fast growing community called, The Entrepreneur Advantage for you to connect with other leaders, innovators, and like minded folks.

That community provides education, tools, resources, and world class support. In fact it has everything you need to be successful as a small business or entrepreneur including discounts to things like; social media marketing, search engine optimization, website development, consulting, and more!

So if you want to join millions of other's just like you who were able to get out of the rat race and build their own business, go to MeetWithET.com for a free consultation today.

ENTRETEK COUPON

EXPIRES 12/2020

FREE 7-Day Trial

For all aspiring entrepreneurs

In this 7 Day Trial subscription you have ACCESS to: a 30-60 minute Welcome & Orientation Call, Priority Support, BONUS All Access Course, BONUS All Access Pass to Weekly Classes & Content, BONUS All Access Pass to Small Group Masterminds, BONUS EntreTEK Directory Access (Listing optional), BONUS PRO Managed Web Hosting (Normally \$29.99/mo). PLUS THE MEGA BONUS UP TO A 50% Discount on Done-For-You Services! Hourly Support & Strategy Sessions for only \$97/hour (normally \$197/hr). Visit MeetWithET.com to speak with a representative today!

